

Parallel Session of the 2nd Indo-IGCC 2018

Parallel Session 1
Wednesday, 11^h July 2018
Time : 13.00 - 14.30

Class 1	Communication Studies		Moderator : Dr. Sari Monik Agustin, M.Si
Room	301, 3rd Floor, Gedung Komunikasi		Usher : Bunga & Vienty
No	Name	Paper	
1	Yearry Panji Setianto, Elma Adisya Indra	Is This News Report or Soft Porn?: Audience Framing on Men as Sexual Harassment Victim	
2	Damara Putra Prasadana, Prahastiwi Utari	Teacher Communication Style in 13 Junior High School Surakarta	
3	Hani Noor Ilahi, Nina Mutmainnah	Media and Stigma Over Children in Conflict with The Law	
4	Sari Rahmani, Ade Armando	The Cinema Policy in Political Economy Study (Historical Study on the Battle of Indonesian Film Producers in facing Global Capitalism)	
Class 2	Cultural Studies		Moderator : Camelia Catharina Pasandaran, M.Si
Room	302, 3rd Floor, Gedung Komunikasi		Usher : Dea
No	Name	Paper	
1	Aisyah Madeleine Sitompul, Billy K. Sarwono	Representation of Young Hijabers In Beauty Products Advertising	
2	Prawinda Putri Anzari, Billy K. Sarwono	Social Construction of Women holding the Position of Tunggu Tubang in South Sumatra	
3	Rajiyem, Sari Monik Agustin, Billy K Sarwono	Construction of the Shifting Values in Javanese Culture : Study on Sekaten Tradition in Yogyakarta	
4	Farisha Sestri Musdalifah, Sari Monik Agustin	Food Simulacra in Phenomenon of Uploading Food Photos in Instagram	

Class 3	Media Management & Marketing Communication & Political Communication	Moderator : Dr. Irwan Julianto, MPH
Room	304, 3rd Floor, Gedung Komunikasi	Usher : Naufal & Alvira
No	Name	Paper
1	Mazaya Rizy Safira, Irwansyah	The Reading Behavior and Industry, Technology, and Communication of Data Journalism
2	Steffi Fatima Indra, Djuli Bestian Nainggolan	Market Analysis of Indonesian Television Industry Using Industrial Organization Theory: Case Study of Media Holding Company PT Global Mediacom Tbk
3	Yulianita	Comparison of Generation X and Y: Perceived Usefulness, Perceived Ease of Use, and Subjective Norms toward Purchase Intention on E-Commerce
4	Anton Binsar, Norman Parasian, Rendy Dyonata, Ricardo Indra, Irwansyah	The Implementation of 4.0 Technology by Marketing Public Relations
5	Diovita Hernika Pramadhani, Ummi Salamah	Adaptation of Technology in Political Communication and Political Approach to Society in Eastern Indonesia (Descriptive Analysis of the Loura Tribe in Sumba, East Nusa Tenggara)
6	Muhammad Shofi Rosyadi, Eriyanto	Selective Exposure of Political News On Digital Era
Class 4	Corporate Communication	Moderator : Nissa Cita Adinia, S.Sos., MCommun
Room	305, 3rd Floor, Gedung Komunikasi	Usher : Rifa & Yunda
No	Name	Paper
1	Firmansyah Iman, Ummi Salamah	The Utilization of Information Technology as a Control of Employees in the Strategic Communication Management at Ministry of Communication and Information Technology
2	Kirana Dwitia Putri, Ummi Salamah	Environmental Contingency Theory: Organization and The Environment
3	Lizzatul Farhatiningsih, Ummi Salamah	Utilization of Social Media Twitter as Communication Strategy of Government Public Relations
4	Meranti Hasbiran, Ummi Salamah	Coordination Dysfunction in an Integrated System of Budgeting Process at ACT Organizations
5	Vera Wijayanti	Implementation of Cyber Public Relations in Detik.com

Class 5	Teleconference	Moderator : Dra. Rosy Tri Pagiwati, M.A.
Room	Audiovisual Lab. Gedung E	Usher : Diovita
No	Name	Paper
1	Whisnu Triwibowo (Michigan State University)	Understanding online political participation: Theory of planned behavior and social identity model of deindividuation effect to predict online petition behavior
2	Deandra Madeena Moerdaning (King's College London)	Did Hezbollah achieve its objectives declared in the 1985 'Open Letter to the Downtrodden in Lebanon and the World'?
3	Anggita Widyananda Widyananda Nugraha (The University of Adelaide)	The Role of Social Media in Enhancing Personal Political Brand A Study in President of Republic of Indonesia, President Joko Widodo
4	Mira Rochyadi-Reetz, Indri Rizkina Hapsari, Kira Varnavina (Jerman)	Government Communication to Stimulate Entrepreneurship in Germany: A Case Study of Germany Entrepreneurship Week

Parallel Session 2
Wednesday, 11th July 2018
Time : 14.45 - 16.15

Class 1	Communication Studies		Moderator : Dr. Irwan Julianto, MPH
Room	301, 3rd Floor, Gedung Komunikasi		Usher : Dea & Vienty
No	Name	Paper	
1	Verdi Ferdiansyah, Udi Rusadi	Government Hegemony in Minimum Wage Determination Through Regulation (CDA of Regulation of Government Number 78 of 2015)	
2	Lailiya Nur Rokhman, Nina Mutmainnah Armando	Intervention of Tobacco Industry's Interest in Indonesia on Legislation and Implementation of Peraturan Pemerintah No. 109 Tahun 2012 about Tobacco Advertising Control	
3	Fajar Muhammad Fadhillah, Eduard Lukman	Discourse Analysis of VICE Indonesia in Viewing Islam on Documentary Contents	
4	Dini Ratnasari, Hendriyani	What makes people use digital library? (Study of iJakarta users)	
5	Angga Kusumah Alamsyah	Unfriend Facebook Behavior as Political Symbolization on Social Media	
6	Frans Andreas, Udi Rusadi	A subversive strategy against sexuality doxa (Analysis of Critical Discourse on Heterodoxa Discourse Related Parties In Court in the Constitutional Court	
Class 2	Cultural Studies		Moderator : Dr. Rustono Farady Marta, S.Sos., M.Med.Kom
Room	302, 3rd Floor, Gedung Komunikasi		Usher : Yunda
No	Name	Paper	
1	Ahmad Makki, Sari Monik Agustin	Media and Body Discourses: Television and Discourse of Footballers' Athletic Body	
2	Made Mastianta Nadera	Communicating inequality and Visual Studies in the Posthuman Era	
3	Sekartaji Anisa Putri, Ibnu Hamad, Udi Rusadi	Bromance Representation in Popular Korean Drama: A Korean Odyssey Drama in Online Video Streaming Sites	
4	Surya anantatama sembiring, Eriyanto	Hijab Construction in Social Media: Research Literature Studies on Hijab Representation in Indonesia, Malaysia and Thailand	

Class 3	Media Management & Marketing Communication & Political Communication	Moderator : Dani Miftahul Akhyar, S.T., M. Si.
Room	304, 3rd Floor, Gedung Komunikasi	Usher : Mazaya
No	Name	Paper
1	Wahid Zulqarnain, Amna Zareef, Farzana Kausar, Shumaila Kausar	Credibility of Online and Traditional News; Perceptions of Pakistani Journalists
2	Nerissa Angelina, Nina Mutmainnah	Implementation of Regulation in The Process of Making Disaster News at Broadcasting Stations in Indonesia
3	Diandra Karina, Firman Kurniawan Sujono, Billy Sarwono	Brand Cult: Extending the Notion of Brand Community (Netnographic Study: #MendingXiaomi's Hashtag as the Impact of Interaction in Mi Community Indonesia)
4	Rinaldi Ridwan (University of Sydney)	Promoting mental health in lower- and middle-income country (Social marketing analysis of mental health promotion efforts by Indonesian ministry of health from year 2010 to 2017)
5	Monika Pretty Aprilia, Irwansyah	Pra-Purchase Behavior on Foodie : Using Instagram for Information Seeking
6	Dina Anggia Marpianta, Hendriyani	Influence of Use of Social Media of Government Agencies On Trust to Local Government (Study on Social Media Owned by Dinas Penanaman Modal dan Pelayanan Terpadu Satu Pintu Provinsi DKI Jakarta)
Class 4	Corporate Communication	Moderator : Nissa Cita Adinia, S.Sos., MCommun
Room	305, 3rd Floor, Gedung Komunikasi	Usher : Naufal & Alvira
No	Name	Paper
1	CS Purwowidhu Widayanti, Umami Salamah	Government Public Relation: Toward Media Richness and Interactivity
2	Rifatul Istianah, Umami Salamah	Implementation of Cyber Public Relations in Building Positive Reputation of Government Institutions Through Social Media
3	Wahyu Eka Putri	Organizational Culture in Oriflame's Multi-Level Marketing
4	Bunga Dionika, Umami Salamah	The Role of Smart Governance and Information and Communication Technology (ICT) Towards South Tangerang City as a Smart City
5	Ramandha Suci Marchita	The Implementation of Mobile Application Technology as Control System of Sales Employees at Datascrip – Business Solution

Parallel Session 3
Thursday, 12th July 2018
Time : 08.30 - 10.15

Class 1	Communication Studies	Moderator : Camelia Catharina Pasandaran, M.Si
Room	301, 3rd Floor, Gedung Komunikasi	Usher : Yunda & Bunga
No	Name	Paper
1	Ana Cristina Valdez	Intercultural Orientation And Support When Living As a Hispanic- American Expatriate In Jakarta, Indonesia
2	Amelia Debora, Nicky Stephani, Anissa Khairani, Christian Dotulong, Ahmad Toriq, dan Kevin Lineria	Message Construction in Virtual Community (Netnography Analysis towards Ayah ASI Indonesia Facebook Page)
3	Niken Febrina Ernungtyas	Perceived Usefulness and Ease of Use on Mobile Communication App Reviews
4	Ilya Revianti Sudjono Sunarwinadi, Sari Monik Agustin, Fitria Angeliqa	Cosmopolitan Cultural Identity in Online Media: An Intercultural Communication Study of Youth Online-Gamer
5	Lourin Hertyastiwi, Reny Yuliati	Ethnic Stereotypes in Advertisements
6	Dwininta Widyastuti, Irwansyah	Uncovering Audience Involvement: Identify The Role of Character and Accentuation of Activities In The Adventure-Themed Game Show
Class 2	Cultural Studies	Moderator : Bhernadetta Pravita Wahyuningtyas S.Sos., M.Si
Room	302, 3rd Floor, Gedung Komunikasi	Usher : Rifa
No	Name	Paper
1	Anton Sujarwo Tambunan, Eriyanto	Indie Music Counterculture Towards Indonesia Pop Music Domination (A Literature Review)
2	Nadya Nariswari Nayadheyu	Sexual Objectification of Women Through the Use of Humorous Captions in Media Social: @dramaojol.id and @keluhkesahojol.id's Instagram Accounts
3	Putri Surya Cempaka, Johannes Haryatmoko	Hyperreality of Players in Defense of the Ancients 2

Class 3	Media Management & Marketing Communication & Political Communication	Moderator : Dr. Rustono Farady Marta, S.Sos., M.Med.Kom
Room	304, 3rd Floor, Gedung Komunikasi	Usher : Mazaya & Alvira
No	Name	Paper
1	Ratih Hana Maria	Television: Implementation of Organizational Perspective and Establishment of Technology Culture (See Possibility of Post-Human Era in The Media Industry)
2	Fadhilannisa Apridini, Gerry Wahyu Dewatara, Hira Askamal	The Richness of Instant Messenger in Delivering Work Instruction
3	Muhamad Syihabuddin Naufal, Ummi Salamah	Tourism Industry: Adoption of Information Communications Technology (ICT) in implementing E-Tourism
4	Azizi Algi	KOL (Key Opinion Leader) as Consumer Trust Factor at Instagram Store
5	Rainy Elmira Monalisa, Ummi Salamah	The Use Of Technology As Openness Value Of Organization Strategy at Partai Solidaritas Indonesia
6	Idham Tamim Aldary, Ummi Salamah	Civic Engagement in Social Media: The Election of The Governor of West Java Indonesia 2018
Class 4	Corporate Communication	Moderator : Dani Setiadarma, S.Sos, M.I.Kom
Room	305, 3rd Floor, Gedung Komunikasi	Usher : Vienty & Diovita
No	Name	Paper
1	Dyah Ayu Setyorini	Managing Social Media Activists as a Crisis Management Strategy
2	Rahadiyan Garuda Langit Dewangga, Hendriyani	Ageism in Pop Culture (Comparison of Elderly People in Animated Superhero Made in American and Japan)
3	Fitria Afrianty Sudirman, Firman Kurniawan Sujono, Billy K. Sarwono	Komunikasi Pemerintah melalui Media Sosial: Bagaimana Pesan dan Respon Publik pada Halaman Facebook Kementerian Negara?
4	Anindita Lintangdesi Afriani, Ummi Salamah	Reception of Technology and Communication Management on Tourism Organization Culture
5	Anandhya Aswindro Purmadi, Ummi Salamah	Grapevine Study on the Free Discussion Forum on Intranet Portal Ministry of Communications and Informatics - portal.kominfo.go.id
6	Dimas Tri Hadyanto, Ummi Salamah	The use of Twitter by the Directorate General of Taxes in the Implementation of Open Government

Parallel Session 4
Thursday, 12th July 2018
Time : 10.30 - 12.00

Class 1	Communication Studies	Moderator : Dra. Rosy Tri Pagiwati, M.A.	
Room	301, 3rd Floor, Gedung Komunikasi	Usher : Rifa & Dea	
No	Name	Paper	
1	Khoirun Nisa, Hendriyani	The Effect of Media Synchronicity on IndonesiaBaik.id Followers Satisfaction	
2	Christian Maxius Dotulong, Ahmad Toriq, Annisa Khairani, Firman Kurniawan	User Generated Content and The Rise of Internet Prosumer	
3	Dewinta Puristia, Irwansyah	Social Construction of Technology in Organizational Communication	
4	Risya Zahrotul Firdaus, Sari Monik Agustin	The Typology of Precarious Worker of E-Commerce Company of Transportation Services (A Study of Partners (Drivers) of Online Ojek 'Go-Jek')	
5	Sri Retno Ekayanti, Irwansyah	Factors Affecting the Acceptance and Use of Learning Management System	
6	Aditya Wishnu Perdana, Irwansyah	Meaning disruption among banking employee	
Class 2	Cultural Studies	Moderator : Dr. Sari Monik Agustin, M.Si	
Room	302, 3rd Floor, Gedung Komunikasi	Usher : Mazaya & Alvira	
No	Name	Paper	
1	Dewi k, Carlos Pardede, Dinda Fajria, Irma Rachmawati, Raditya Wisnu P	SELF CONCEPT AND THE IDEAL BODY OF WOMEN (Phenomenology Study of followers' Instagram Account @Hughes.Dewi)	
2	Trissa Diva Rusniko, Ratih Hana Maria, M. Kholikul Alim, Lydia Irena, Anindyo Dwiputra	Self-Presentation through Social Media (Case Study of Male Cross-Dresser on Instagram)	
3	Soni Andrie Wijaya, Firman	Netnographic Study on Parasocial Relationships between The Kop and Liverpool FC Through Instagram	

	Kurniawan, Billy Sarwono	Account @ indonesian_liverpool To Form Loyalty
4	Zahra Damariva, Jaya Wina Santiya, Denis Ardiko, Raka Hutomo	Identification of Forms of Capital in Multiplayer Online Battle Arena (MOBA) Video Games: Study of Mobile Legends Gamers in Indonesia
Class 3	Media Management & Marketing Communication & Political Communication	Moderator : Dani Setiadarma, S.Sos, M.I.Kom
Room	304, 3rd Floor, Gedung Komunikasi	Usher : Naufal & Diovita
No	Name	Paper
1	Febianca Putri	Strategic Management in Management Media Industry
2	Adhvidya, Irwansyah	Become Popular in Instagram. Phenomenology Study about Creating Popular Accounts in Social Media: Instagram
3	Aulia Pradipta Panjili, Umami Salamah	Media Digital Campaign of Indonesian Solidarity Party and Movimento 5 Stelle
4	Sita Hapsari Gunawan, Umami Salamah	Social Media Influencer Utilization as a Form of Digital Campaign Practice
5	Maria Advenita Gita Elmada, Umami Salamah	Di Balik Layar Kampanye Media Sosial (Studi tentang Organisasi Penyedia Jasa Kampanye di Media Sosial)
Class 4	Corporate Communication	Moderator : Bheradetta Pravita Wahyuningtyas S.Sos., M.Si
Room	305, 3rd Floor, Gedung Komunikasi	Usher : Vienty & Bunga
No	Name	Paper
1	Jwiatun Surani, Umami Salamah	Internal Rebranding Analysis related to Employee Engagement in Public Institution (Study case: X institution)
2	Luh Eka Margarita Setianingtyas, Umami Salamah	The Role of Public Relations JICA Indonesia Through Social Media in Improving Company Image
3	Rizky Bachrudin	Using The Biometric System in The Implementation of Digitalization of Pension Retirement Payment Services (Study at PT Taspen (Persero))
4	Kainat Shahid, Erum Akram, Wajid Zulqarnain, Naveed Ullah Hashmi	Reshaping Public Relation Through Social Media: A Study on Influence and Challenges in Universities
5	Yunda Ardilla, Umami Salamah	Communication of Organizational Power to the Millennials Generation in the Social Media Era
6	Annisa Eka Syafrina, Umami Salamah	State-Owned Enterprises in Uncertainty and Environmental Change